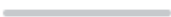
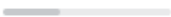
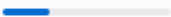
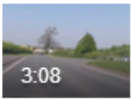
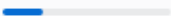


Outer East Community Committee social media update

Current page Likes: **2,037**
 Current page followers: **2,048**
 (as at 16 May 2018)

Highlight on videos over the last month, with Tour de Yorkshire in Garforth, the proposed Elmet Greenway, council election results for our four wards and a simple drive up Great North road in Micklefield which is still picking up views over two years later!

In summary, people like to see short videos from their local area.

 Top videos > HIGHEST-PERFORMING VIDEOS BY VIDEO VIEWS FROM 19/04-16/05 			
Video	Published	Minutes viewed	Video views 
 Tour de Yorkshire build up, Garforth Main St	 04/05/2018 07:45	307 	872 
 ↗ The Elmet Greenway will enable you to walk, run, cycle or horse ride from Cros...	 09/05/2018 02:43	296 	621 
 The votes have been counted and here's a short video of the results. The 12...	 04/05/2018 04:23	104 	244 
 Micklefield:Great North Road (12/05/16)	 15/05/2016 10:21	137 	210 

The table overleaf shows the full list of posts to the Outer East page over the last month, with the most recent posts at the top. The two red ovals highlight which posts were delivered to the most people (reach) and which received the most engagement (likes, comments or shares). Over the last month the page has seen steady viewing, but with a total reach of approx 18,500 it's way down on the 100,000 the page has enjoyed in the past.

Published ▾	Post	Type	Targeting	Reach 📊	Engagement
16/05/2018 15:05	 Like people, great customer service, and plants? The Arium is I			83 	44 2 
15/05/2018 21:00	 Love swimming and looking for a traineeship? Start your career			1.9K 	78 6 
11/05/2018 14:30	 Young people in Cross Gates doing good 🧑🧑🧑			99 	12 4 
09/05/2018 10:43	 The Elmet Greenway will enable you to walk, run, cycle or horse			294 	273 51 
08/05/2018 10:50	 Tour de Yorkshire stage 2 races on Fri 4 May 2018. Garforth			1.9K 	407 38 
07/05/2018 21:00	 FREE book art, lego and sunflowers... sounds like there's something for everyone			1.2K 	63 12 
05/05/2018 09:00	 Looking for a job in a warehouse / fork lift truck driving? Clario			1.8K 	37 19 
04/05/2018 15:45	 Tour de Yorkshire build up, Garforth Main St			1.6K 	268 39 
04/05/2018 12:23	 The votes have been counted and here's a short video of the results			498 	103 7 
03/05/2018 13:27	 Presenting the latest grant funding approvals from the Leeds City Council			879 	38 11 
02/05/2018 12:16	 Nominations for the STARS Awards 2018 are now open! The			526 	3 2 
30/04/2018 10:51	 Tour de Yorkshire story time at Kippax Community Hub (library)			593 	17 7 
23/04/2018 21:00	 Start and end at chip shops? This has pricked our interest! An			811 	19 3 
23/04/2018 11:14	 Ready to get some colour back into your garden? Plenty on offer			1K 	93 11 
20/04/2018 21:00	 Getting fed up of the party political banter now, but want to know			517 	18 2 
20/04/2018 10:45	 Young people in Cross Gates - have you heard about The Trib			714 	38 5 
20/04/2018 10:39	 Manston Park and surrounding areas in Cross Gates - looking			884 	59 8 
18/04/2018 21:00	 Here's the April edition of the S AFER Project newsletter, highlighting			1.1K 	55 16 
17/04/2018 13:57	 Opening in May and a competition to win free tickets! 🎟🎟🎟			1.5K 	255 22 
16/04/2018 14:13	 Commonwealth gold for Gabby! Fantastic!			584 	6 10 